

Community Research & Behavioural Insights Officer

Gloucestershire, UK

Are you a behavioural scientist, health psychologist, biopsychosocial analyst, public health officer or anthropologist? Are you excited to apply learning in practical real-life scenarios to transform young peoples' lives? Then we want you to apply and support communities and the families within them!

The Community Research and Behavioural Insights Officer will be a unique role with so much diversity. You will be responsible for collecting qualitative data, analysing, reporting, and then designing interventions to improve our community-building and weight management programme. If you want to support local families to be the healthiest, happiest versions of themselves, then we can't wait to hear from you.

This is a great time to join our Gloucestershire team as we have a new five-to-eight-year contract, following our successful 3 year pilot. We have the opportunity to promote innovation and change, and co-produce community-based support with families so they can benefit from our weight management and behaviour change programmes, whilst embedding practice within communities.

We have a strong sense of who we are and who we want to be, this is in our 5 ways of being:

Our Values

- BE REAL** We are genuine, authentic, transparent, and have integrity
- BE PASSIONATE** We are who we are and won't hide our passion for what we do
- BE INNOVATIVE** We are creative and love to explore new ideas
- BE EMPOWERING** We are supportive and help people to make great choices
- BE COURAGEOUS** We are brave and bold and live the values we believe in

What's the role?

It's all about people!

We are looking to build a space within the local community where children and young people can feel supported on their journey to becoming a healthier version of themselves, we want to know what they need and when they need it. That's where you come in. We want someone who is curious, empathetic and wants to understand what really goes on in peoples' lives.

What's the role? continued...

You will support the local team with insight gathering from communities and our services (using different qualitative data collection techniques), data analysis and helping to deliver our behavioural insights strategy. You will be supporting our different workstreams, with a view to understand local experiences in order to iterate our services using an evidence-based rationale and providing insights reports to our commissioners. You will work with our area manager, a clinician, to implement your behavioural insights into practical, safe and impactful interventions.

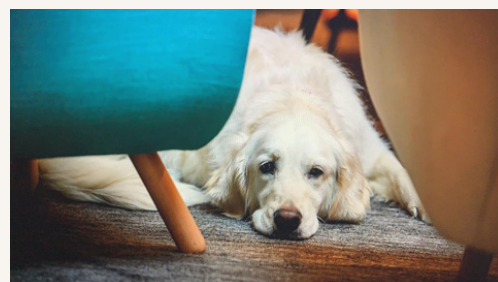
Working closely with the Behavioural Insights Manager, you will plan appropriate qualitative data collection methods, gather local insights, thematically analyse local assets, needs, preferences, barriers and more. You will work with the local team to ensure that our content delivery is in line with the latest evidence and support sessions to deliver our behaviour change content.

What will you do if you get the job?

- Play a key role in qualitative data collection and analysis across our Gloucestershire contract
- Support the Behavioural Insights Team in the design of data collection methods, considering creative methods for maximal engagement
- Support local teams to conduct interviews, focus groups and other forms of engaging professionals and the public
- Work with a multidisciplinary team of professionals including an Area Manager, clinicians, contract manager, behavioural insights lead, local nutritionist and support workers to assist the implementation of learnings and iteration of weight management / behaviour change programmes
- Gather valuable insights and support our understanding of the communities we work with, to maximise engagement in health and wellbeing initiatives in general and weight management support in particular
- Suggest and contribute to the underpinning evidence informing our approach to data collections, analysis and the behavioural rationale for what follows (service design etc.)
- Contribute to staff development by supporting the organisation and planning of the BS Club (Behavioural Science Club)
- Work with local professionals including psychologists, health psychology experts, social workers, public health leads, nutritionists, clinicians and dieticians to raise awareness of services and increase referrals into our service
- Work with local communities to increase engagement with BeeZee Bodies and help support co-production of services
- Support management to develop pathways with local stakeholders
- Attend local networking meetings and deliver presentations to local stakeholders to update on upcoming services
- Innovate and promote change in our processes to improve on existing systems
- To support in smooth running of delivery sessions by providing behavioural insight
- Develop your own career by improving insight gathering skills, applying mixed method research techniques, utilising multiple behaviour change tools and strategies, presenting skills when reporting insights to public health officers and MDTs as well as formal training to develop research and data collection skills.

Why is it great working at BeeZee Bodies?

- Doing work that is meaningful and helps change peoples lives for the better
- Be part of a growing and vibrant organisation who love to innovate
- Be part of our in-house ministries
- Work with a team that will support you to do your job to the best of your ability
- Have a chance to take part in fun work place activities and challenges
- Access our employee assistance programme (counselling support etc)
- Take part in our daily workplace health (everyone gets a 20min paid break)
- We believe in supporting your development so want to help develop your skills with regular and diverse CPD
- Innovative work spaces
- 4.1 out of 5 Glassdoor.co.uk rating
- Be part of our Pension scheme
- Dog friendly offices
- Access to our bike to work scheme
- Monthly 1-1s with your line manager
- Tea,coffee and fruit on tap! Yum



Criteria for this post:

Essential

Desirable

Qualifications

Degree in behavioural and/or social sciences (this includes a degree in psychology, sociology, anthropology and/or behavioural science) – others considered or equivalent experience



Experience

Experience of working in a behavioural science/insights role



Experience of working with children and young people



Experience of qualitative data collection (e.g. delivering focus groups and interviews)



Experience of applying a test and learn approach and behavioural science methods in varied situations



Experience of qualitative data analysis and writing up results/producing reports



Experience of health and wellbeing industry



Experience of presenting to groups



Skills

Essential

Desirable

Empathy combined with a genuine desire and commitment to improve the quality of the lives of the families



A personable, non-judgemental and sensitive approach to communicating with the public and teammates



Excellent attention to detail and communication skills



IT literate especially excellent working knowledge of Microsoft Office



Excellent data processing and data management system skills



Excellent organisational skills to manage and prioritise workload, anticipate needs and work on own initiative and as part of a high functioning team



Able to support teammates by providing behavioural insight into the complex lives of our client base and then apply those insights to support service delivery



Fluent in English with excellent spoken English



Personal Attributes

Confident, self-motivated, passionate, flexible, adaptable and organised



Excellent attention to detail



Curious and has academic interest in exploring a field where minimal evidence is available



Able to respond positively to new situations



Methodical with the ability to understand and meet targets and deadlines, able to learn and assimilate new information



Ability to reflect and appraise own performance and that of others



Drive and have own car



Based in Gloucestershire or able to commute to the area



Our Policy:

Beezee Bodies is committed to being an inclusive employer, we welcome applications from the local community. BZ believe the greater the mix of people that work for us means the greater the mix of skills, experiences, perspectives and ideas we can be inspired by!

As an inclusive employer we:

- work to ensure our employees are representative of wider society
- develop policies and practices that guarantee people are treated according to their needs

This role is subject to a full DBS disclosure.

The important stuff: Title, dosh, hours

JOB TITLE	Community Research & Behavioural Insights Officer
HOURS	Full time 37.5 hours per week, with occasional evening work. Part time hours will also be considered
SALARY	£24,000 per annum FTE
LOCATION	Office based in Gloucester initially but may be community centre based with travel across Gloucestershire required – must be able to drive.

How to apply:

Send your CV with a covering letter that answers the following 4 questions to recruitment@beezeebodies.co.uk

- Where did you see this advert?
- What experience and skills could you bring to this role
- Why would you want to work at BeeZee Bodies and do this role?
- What would be the first thing dogs would say to their owners if they could talk?

This is an ongoing job advert and will be closed when we have suitable applicants, and so be sure to apply as soon as possible to be considered.

If you have any questions, please email recruitment@beezeebodies.co.uk