

# Behavioural Insights Officer

Location: Hounslow / remote

We are expanding the organisation and are looking for a behavioural science and insights officer to join our Behavioural Insights Team. You will be supporting our research and local engagement across Hounslow with the chance to work creatively on a new project. This is an exciting behavioural science role in a public health setting.

Join the team to help people create habits and make informed decisions towards a healthier, happier lifestyle.

**BE REAL** We are genuine, authentic, transparent, and have integrity

**BE PASSIONATE** We are who we are and won't hide our passion for what we do

**BE INNOVATIVE** We are creative and love to explore new ideas

**BE EMPOWERING** We are supportive and help people to make great choices

**BE COURAGEOUS** We are brave and bold and live the values we believe in

## What's the role?

Working with the Behavioural Insights Manager on a Whole Systems Approach to Obesity project in partnership with Hounslow Council, the post holder will support the overall project delivery. This will involve supporting community engagement, insight gathering, data analysis and report writing along with other activities, taking an asset based community-centred approach.

The post holder will also support the organisation of workshops and asset mapping activities to help gain an understanding of local strengths, with a focus on Feltham. The role requires flexibility and adaptability to meet evolving project demands.

## Title, dosh, hours

**JOB TITLE** Behavioural Insights Officer

**HOURS** Full time (40 hours per week) including some evenings/flexi-time (part time also considered)

**SALARY** £24,000 - £26,000 (dependent on experience)

**LOCATION** Remote with some travel to Hounslow

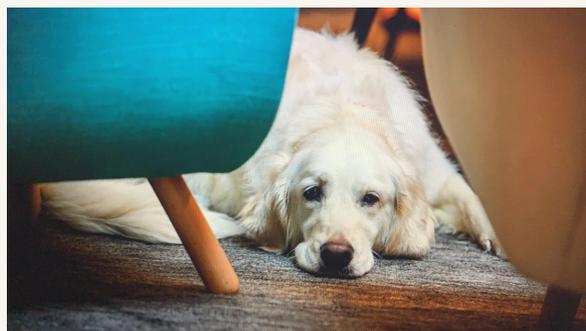
Our Values

## What will you do if you get the job?

- Engage with the community and build relationships with stakeholders
- Support the design of questionnaires and other data collection tools
- Conduct interviews, focus groups and other forms of engaging professionals and the public
- Collect data, transcribe interviews, analyse data, write up results and communicate findings
- Desk research, including reviewing national and local strategy documents
- Identify potential partnerships and organisations to work with
- Help organise workshops and stands at community events
- Contribute to the underpinning evidence informing our approach to engagement and the behavioural rationale for what follows
- Support mapping findings onto different theoretical models, including the Foresight systems map, wider determinants of health model and COM-B
- Contribute to staff development through the BS Club (Behavioural Science Club)
- Support planning and overall project delivery

## Why is it great working at BeeZee Bodies?

- Doing work that is meaningful and helps change peoples lives for the better
- Be part of a growing and vibrant organisation who love to innovate
- Be part of our in-house ministries (staff led interest groups and improvement schemes)
- Work with a team that will support you to do your job to the best of your ability
- Have a chance to take part in fun work place activities and challenges
- Access our employee assistance programme (counselling support, etc.)
- Take part in our daily workplace health (20 mins per day to enrich yourself and others)
- Quarterly away days and training week (often the annual highlight 😊)
- We believe in supporting your development so want to help develop your skills with regular and diverse CPD
- Innovative work spaces
- 4.8 out of 5 Glassdoor.co.uk Rating
- Be part of our Pension scheme
- Dog friendly offices
- Access to our bike to work scheme
- Monthly 1-1s with your line manager
- Tea, coffee and fruit on tap! Yum



## Criteria for this post:

To be successful in this role you will need to be able to commute to Hounslow when required

### Qualifications

#### Essential

#### Desirable

Degree in the Behavioural and/or social sciences (this includes Psychology, Sociology, Behaviour Science etc) - others considered OR equivalent experience



Advanced behavioural science degree / social science degree



### Experience

Experience of working in a behavioural science/insights role



Experience of delivering focus groups and interviews



Experience of data analysis and report writing



Experience of applying a test and learn approach and behavioural science methods in varied situations



Experience of analysing data and producing reports



Excellent attention to detail



Excellent communication skills



Experience of health and wellbeing industry



### Skills

A resilient, non-judgmental, sensitive approach to working with and motivating staff



Excellent IT skills



Excellent organisational skills to manage and prioritise workload, anticipate needs and work on own initiative and as part of a high functioning team



Fluent and clear in English speaking



Other languages



Essential

Desirable

## Personal Attributes

Confident (as much as any of us are confident!),  
passionate, tenacious and curious



Seeks self improvement



Copes well with change



Methodical with the ability to understand and meet  
targets and deadlines, able to learn and assimilate  
new information.



Simply... great with people!



From the local communities in which we are working



## Our Policy:

Beezee Bodies is committed to being an inclusive employer, we welcome applications from the local community. BZ believe the greater the mix of people that work for us means the greater the mix of skills, experiences, perspectives and ideas we can be inspired by!

As an inclusive employer we:

- work to ensure our employees are representative of wider society
- develop policies and practices that guarantee people are treated according to their needs

This role is subject to a full DBS disclosure.

## How to apply:

**Send your CV with a covering letter that answers the following 4 questions to [recruitment@beezeebodies.co.uk](mailto:recruitment@beezeebodies.co.uk)**

- Where did you see this advert?
- What experience and skills could you bring to this role
- Why would you want to work at BeeZee Bodies and do this role?
- What would be the first thing dogs would say to their owners if they could talk?

The closing date for this post is **1st August 2022** with interviews taking place soon after



If you have any questions, please email [recruitment@beezeebodies.co.uk](mailto:recruitment@beezeebodies.co.uk)

**GOOD LUCK!**