

# Behavioural Insights Officer

Location: Roles in Bristol, Thurrock and London (Brent)

We are expanding the organisation and are looking for a behavioural science/insights officer to coordinate local engagement and insight gathering, executing our behavioural insights strategy. You will be responsible coordinating coproduction with local organisations, professionals and the public, with a view to iterating services using an evidence-based rationale and providing reports to commissioners.

<b>BE REAL</b>	We are genuine, authentic, transparent, and have integrity
<b>BE PASSIONATE</b>	We are who we are and won't hide our passion for what we do
<b>BE INNOVATIVE</b>	We are creative and love to explore new ideas
<b>BE EMPOWERING</b>	We are supportive and help people to make great choices
<b>BE COURAGEOUS</b>	We are brave and bold and live the values we believe in

## Our Values

## What's the role?

Working with the Behavioural Science/Insights Manager to gather local insight, thematically analyse local needs, preferences, barriers and more, to inform service development/iteration and provide a report to commissioners.

Understanding the local infrastructure (people, places, attitudes, organisations) and working with the public (particularly people from BAME communities) to enhance our services and further our understanding.

## Title, dosh, hours

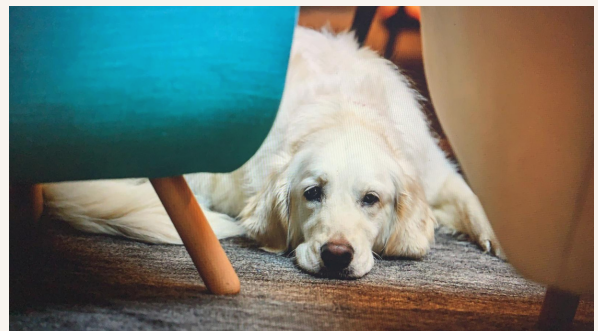
<b>JOB TITLE</b>	Behavioural Insights Officer
<b>HOURS</b>	Full time (40 hours per week) including some evenings/flexi-time (part time also considered)
<b>SALARY</b>	£24,000 - £25,000 (dependent on experience (+£3500 London Weighting) per annum
<b>LOCATION</b>	Bristol, Thurrock or London (Brent)

## What will you do if you get the job?

- Help to drive the new contract (one in each area) at achieving its aim of **'Meeting families where they are to maximise engagement in weight management support and working with Black African and Black Caribbean families in areas with high deprivation, high obesity and BAME representation'**
- Contribute to ensuring we are meeting KPIs
- Conduct interviews, focus groups and other forms of engaging professionals and the public
- Suggest and contribute to the underpinning evidence informing our approach to engagement and the behavioural rationale for what follows (service design etc.)
- Work with service development manager and behavioural science/insights manager to implement learnings in future programmes
- Contribute to staff development through the BS Club (Behavioural Science Club)
- Use qualitative and quantitative methods and analytical skills to help interpret results and iterate services
- Ensure the team has a robust partnership engagement strategy and relationship with local professionals, organisations, the public and commissioners

## Why is it great working at BeeZee Bodies?

- Doing work that is meaningful and helps change peoples lives for the better
- Be part of a growing and vibrant organisation who love to innovate
- Be part of our in-house ministries (staff led interest groups and improvement schemes)
- Work with a team that will support you to do your job to the best of your ability
- Have a chance to take part in fun work place activities and challenges
- Access our employee assistance programme (counselling support, etc.)
- Take part in our daily workplace health (20 mins per day to enrich yourself and others)
- Quarterly away days and training week (often the annual highlight 😊)
- We believe in supporting your development so want to help develop your skills with regular and diverse CPD
- Innovative work spaces
- 4.8 out of 5 Glassdoor.co.uk Rating
- Be part of our Pension scheme
- Dog friendly offices
- Access to our bike to work scheme
- Monthly 1-1s with your line manager
- Tea, coffee and fruit on tap! Yum



# Criteria for this post:

Essential

Desirable

## Qualifications

Degree in the Behavioural and/or social sciences (other considered)



Advanced behavioural science degree



## Experience

Experience of working in a behavioural science/insights role



Experience of delivering focus groups and interviews



Experience of data analysis and report writing



Experience of applying a test and learn approach and behavioural science methods in varied situations



Experience of analysing data and producing reports



Excellent attention to detail



Excellent communication skills



Experience of health and wellbeing industry



## Skills

A resilient, non-judgmental, sensitive approach to working with and motivating staff



Excellent IT skills



Excellent organisational skills to manage and prioritise workload, anticipate needs and work on own initiative and as part of a high functioning team



Fluent and clear in English speaking



Other languages



Essential

Desirable

## Personal Attributes

Confident (as much as any of us are confident!), passionate, tenacious and curious



Seeks self improvement



Copes well with change



Methodical with the ability to understand and meet targets and deadlines, able to learn and assimilate new information.



Simply... great with people!



From the local communities in which we are working



## Company Policies and Procedures:

Post holders must at all time comply with all policies and procedures including Safeguarding, Health and safety and Data protection/GDPR and Equal Opportunities. The post is subject to a full DBS disclosure. We will need to see proof of right to work in the U.K.

## How to apply:

Send your CV with a covering letter that answers the following 4 questions to [recruitment@beezeebodies.co.uk](mailto:recruitment@beezeebodies.co.uk)

- Where did you see this advert?
- What experience and skills could you bring to this role
- Why would you want to work at BeeZee Bodies and do this role?
- What would be the first thing dogs would say to their owners if they could talk?

The closing date for this post is **24th September 2021** with interviews taking place the following week. The interview process involves 2 stages:

1. Initial telephone conversation
2. Final one to one interview\*

\*Only a selection of candidates from the initial stages will be invited to the one to one interview stage.

If you have any questions, please email [recruitment@beezeebodies.co.uk](mailto:recruitment@beezeebodies.co.uk)



**GOOD LUCK!**