

# Behavioural Insights Manager

Location: Any of our offices

Hertfordshire, Brighton, Gloucester, North London, Birmingham

(inc. home working)

We are expanding the organisation and are looking for an experience behavioural science/insights manager to coordinate our behavioural insights strategy. You will be responsible for supporting local behavioural insights officers in our contracts around the country, coordinating coproduction with local organisations, professionals and the public, with a view to iterating services using an evidence-based rationale and providing reports to commissioners.

## Our Values

- BE REAL** We are genuine, authentic, transparent, and have integrity
- BE PASSIONATE** We are who we are and won't hide our passion for what we do
- BE INNOVATIVE** We are creative and love to explore new ideas
- BE EMPOWERING** We are supportive and help people to make great choices
- BE COURAGEOUS** We are brave and bold and live the values we believe in

## What's the role?

Co-creating a behavioural science and coproduction strategy with the CEO, Stu King

Managing a team of behavioural insights offices within local contracts, supporting local coproduction, thematic analysis, engagement and programme iteration, and report writing

Working to interpret findings across contracts to look for themes and differences that will be used to enhance our services, internal strategy and procedures.

## Title, dosh, hours

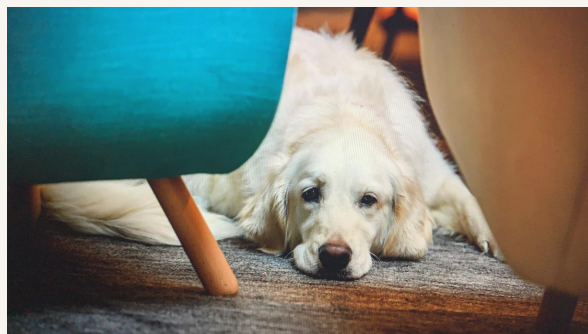
- JOB TITLE** Behavioural Insights Manager
- HOURS** Full time (40 hours per week) including some evenings/flexi-time (P/T considered)
- SALARY** £38,000 to £40,000 per annum
- LOCATION** Mixture of home working, office based (any as a base) and travelling to our delivery locations

## What will you do if you get the job?

- Help to drive various new contracts to **'Meet people where they are, to maximise engagement in weight management support, particularly people from BAME communities and men, from areas of high deprivation and high obesity'**
- Contribute to ensuring we are meeting KPIs
- Line manage Behavioural Insights Officers within our local contracts, helping deliver against the strategy, inform local adaptations to services and iterations to programmes
- Attend commissioning meetings (or provide updates to service managers) to update on progress
- Work with service development manager to implement learnings in future programmes
- Contribute to staff development through the BS Club (Behavioural Science Club)
- Develop and implement the strategy to collect and collate local insight and combine with evidence based practice, using qualitative and quantitative methods and excellent analytical skills to interpret results and iterate services
- Ensure the team has a robust partnership engagement strategy
- Support the delivery of the Dreyfus assessments (method of benchmarking staff progress) and create CPD and training plans for early career behavioural science/insight officers

## Why is it great working at BeeZee Bodies?

- Doing work that is meaningful and helps change peoples lives for the better
- Be part of a growing and vibrant organisation who love to innovate
- Be part of our in-house ministries (staff led interest groups and improvement schemes)
- Work with a team that will support you to do your job to the best of your ability
- Have a chance to take part in fun work place activities and challenges
- Access our employee assistance programme (counselling support, etc.)
- Take part in our daily workplace health (20 mins per day to enrich yourself and others)
- Quarterly away days and training week (often the annual highlight 😊)
- We believe in supporting your development so want to help develop your skills with regular and diverse CPD
- Innovative work spaces
- 4.8 out of 5 Glassdoor.co.uk Rating
- Be part of our Pension scheme
- Dog friendly offices
- Access to our bike to work scheme
- Monthly 1-1s with your line manager
- Tea, coffee and fruit on tap! Yum



# Criteria for this post:

Essential

Desirable

## Qualifications

Degree in the Behavioural and/or Social Sciences (others considered)



Advanced behavioural science degree



## Experience

Experience of working in a behavioural science/insights role



Experience of managing teams



Experience of managing and delivering key performance indicators



Experience of data analysis and report writing



Experience of leading a test and learn approach and applying behavioural science methods in varied situations



Experience of analysing data and producing reports



Excellent attention to detail



Excellent communication skills



Experience of health and wellbeing industry



## Skills

A resilient, non-judgmental, sensitive approach to working with and motivating staff



Excellent IT skills



Excellent organisational skills to manage and prioritise workload, anticipate needs and work on own initiative and as part of a high functioning team



Fluent and clear in English speaking



Essential

Desirable

## Personal Attributes

Confident (as much as any of us are confident!), passionate, tenacious and curious



Seeks self improvement



Copes well with change



Methodical with the ability to understand and meet targets and deadlines, able to learn and assimilate new information.



Ability to reflect and appraise own performance and that of others



Be able to travel to our offices from time to time



## Company Policies and Procedures:

Post holders must at all time comply with all policies and procedures including Safeguarding, Health and safety and Data protection/GDPR and Equal Opportunities. The post is subject to a full DBS disclosure. We will need to see proof of right to work in the U.K.

## How to apply:

**Send your CV with a covering letter that answers the following 4 questions to [recruitment@beezeebodies.co.uk](mailto:recruitment@beezeebodies.co.uk)**

- Where did you see this advert?
- What experience and skills could you bring to this role
- Why would you want to work at BeeZee Bodies and do this role?
- What would be the first thing dogs would say to their owners if they could talk?

The closing date for this post is **24th September 2021** with interviews taking place the following week. The interview process involves 2 stages:

1. Initial telephone conversation
2. Final one to one interview\*

\*Only a selection of candidates from the initial stages will be invited to the one to one interview stage.

If you have any questions, please email [recruitment@beezeebodies.co.uk](mailto:recruitment@beezeebodies.co.uk)



**GOOD LUCK!**